



FCR Thriving  
Neighbourhoods  
Foundation

# Impact Report

2024



# Table of Contents

1	Foundation Overview	6	2024 Programming
2	Our Team	10	Volunteer Program
3	Pillars of Focus	12	What's Next?
4	Supporting CFCC	13	Charities Supported
5	Year in Review	15	Our Supporters

BC Region's Bowling Tournament



# Foundation Overview

## Our Mission

The mission of the FCR Thriving Neighbourhoods Foundation is to create thriving communities for everyone. We do this by supporting select charitable organizations that are actively working to improve and positively impact the neighbourhoods in which we operate.

There are two components to the Foundation's mission:

- **Fundraising:** Fundraising and supporting select registered charities in our communities
- **Volunteering:** FCR Team Members volunteering with charities across Canada

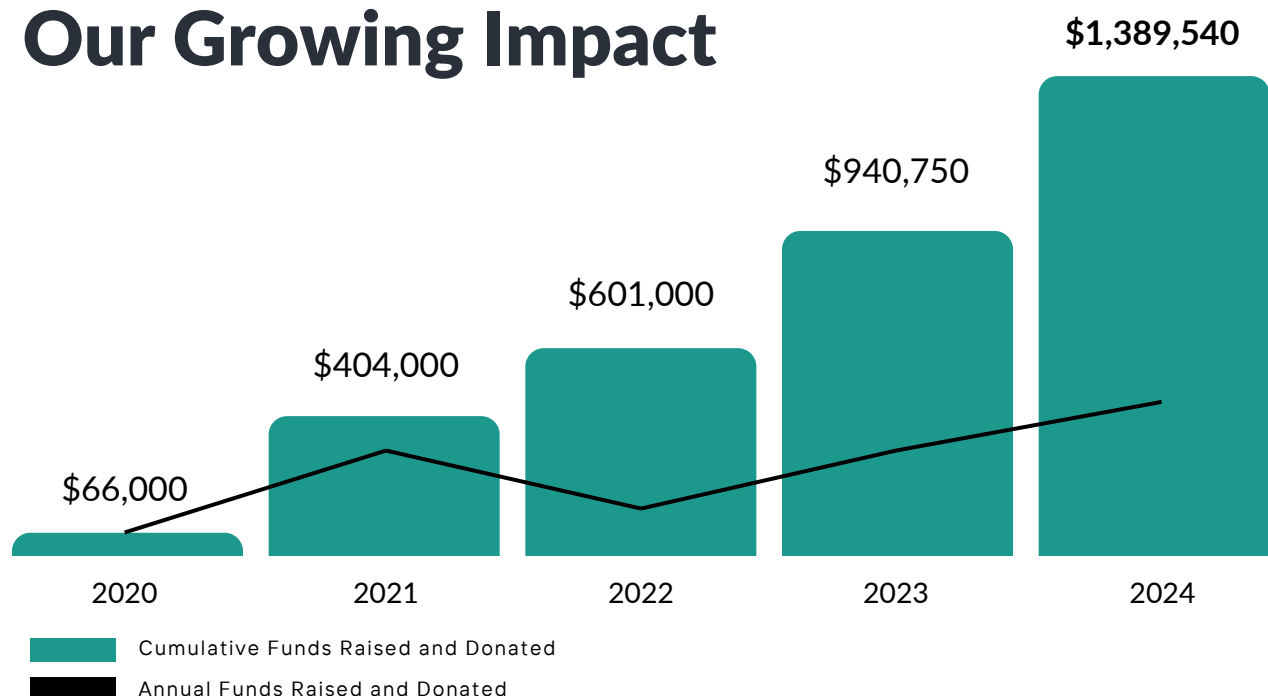
We're proud to operate in six of Canada's largest cities (Toronto, Ottawa, Montreal, Calgary, Edmonton, and Vancouver) supporting organizations that are making a difference in the view of our staff.

## Our Purpose

Our Foundation exemplifies our "ONE team, ONE purpose" culture, uniting our staff across the company in building a caring culture through fundraising and volunteering to help neighbourhoods thrive. We are an employee-led, registered charity that is built upon four pillars: **Mental Health, Food Insecurity & Poverty, Social Justice, and Youth Initiatives.**

Since our Foundation's inception in 2020, we've held several fundraising events and charitable initiatives to engage the commercial real estate community, our tenants and vendors all to better support our communities.

## Our Growing Impact



\*As of December 31st, 2024

# Our Team

Our Foundation is led by FCR Staff, who volunteer their time to support this important aspect of FCR's culture. The employees are organized into a Foundation Council and several subcommittees. Our Foundation team includes:

## Foundation Leadership Team:

**Meaghan Bach**, Co-Chair  
**Noah Parker**, Co-Chair  
**Elle Agourias**, Treasury Team  
**Chloe Chin**, Marketing Team  
**Helen Hu**, Treasurer  
**Nicole Rodriguez**, Project Management & Admin Support  
**Anuj Sachdeva**, Treasury Team  
**Jesse Stellick**, Marketing Team

## Foundation Board:

**Adam Paul**, Board Chair  
**Leonard Abramsky**, Board Member  
**Neil Downey**, Board Member  
**Alison Harnick**, Executive Sponsor  
**Jordan Robins**, Board Member  
**Michele Walkau**, Executive Sponsor

## Foundation Committee Leads

**Jennifer Auyeung**, Central Event Co-Chair  
**Anamaria Corbu**, Central Event Co-Chair  
**Annabelle Gagne**, Eastern Event Lead (Montreal)  
**Hayley Gonzalez**, Western Event Lead (Edmonton)  
**Kristyn Grant**, Volunteer Day Co-Chair  
**Matt Gratton**, Western Event Lead (Vancouver)

**Crystal Hodgson**, Volunteer Day Co-Chair  
**Ben Jasper**, Western Event Lead (Edmonton)  
**Liz Kutos**, Western Event Lead (Calgary)  
**Dimitra Papadopoulos**, Event Chair (Vancouver & Montreal)

Our **Foundation Council** Members from across FCR sit on subcommittees and drive our Foundation's objectives forward. The current council includes:

Jennifer Arezes  
Mondy Azulphar  
Leigh Balgopal  
Cynthia Ciacci  
Sabrina Dickinson  
Cynthia Fawcett  
Melissa Ferrato  
Kirryn Hashmi

Albert Ho  
Nadia Ieraci  
Allana Klepko  
Sue Klinner  
Karen Kowal  
Alanna Krasowski  
Josée Laverdière  
Elizabeth Manio

Robert Matusik  
Chris Mihailoff  
Mai Nguyen  
Krutika Patel  
Mahtab Pezhman  
Sweden Pokomandi  
Mona Poon  
Bianca Posca

Robert Sewell  
Debbie Tarkas  
Rose Tran  
Anthony Van  
Catherine Vourakis

3rd Annual CRE Softball Classic, Toronto





# Pillars of Focus

Our Foundation was established on Pillars of Focus allowing us to focus our efforts on creating meaningful change.



Mental Health



Food Insecurity  
& Poverty



Social Justice



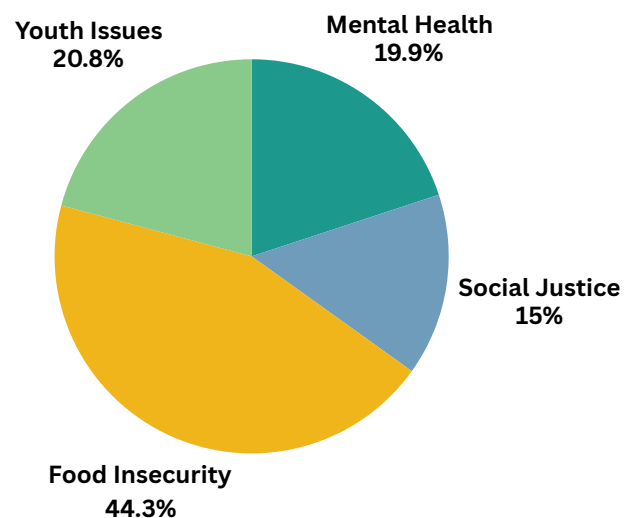
Youth Initiatives

Every two years, all FCR staff and Foundation members vote on a pillar of focus for the upcoming two year term. In 2020/2021, our inaugural year and during the global pandemic, we focused on **Food Insecurity & Poverty**. We supported local **Canadian food banks** for 2020 and formalized **Second Harvest** as our signature partner for 2021.

2022 kicked off with **Mental Health** as the **pillar of focus for 2022 and 2023**, and we were proud to support **Kids Help Phone** as our signature partner for this pillar. In late 2023, FCR staff voted to select its next pillar of focus: **Food Insecurity & Poverty**.

To that end, we're proud to be supporting **Community Food Centres of Canada (CFCC)** through our 2024/2025 programming.

## 2024/2025 Pillar Staff Vote Results



Foundation Team touring CFCC's New HQ in Toronto



# Supporting Community Food Centres Canada

In 2024, we launched a two-year partnership with Community Food Centres Canada (CFCC). Aligning with our Food Insecurity & Poverty pillar, CFCC works with more than 400 partners across Canada, building inclusive, culturally responsive Community Food Centres, while sharing knowledge, creating health-focused programs, and advocating for equitable policy change.

Our support of CFCC comes at a critical time for the organization as they are building a new Community Food Centre at 340 Gerrard St East in downtown Toronto. This will be CFCC's new headquarters, as well as a research and policy centre. The Centre will expand CFCC's capacity to examine the systemic issues that underpin poverty and food insecurity.

**Together, we are thrilled to support CFCC and their programming across Canada. Thank you for your support!**

## Key highlights:

- 18 Community Food Centres (CFC)
- 400+ partners in Canada
- 40% of visitors to a CFCC partner also volunteer there

"CFCC is honoured to be the national charitable partner of the First Capital Thriving Neighbourhoods Foundation. Together, we share the belief that every Canadian has a right to good food and every community has a place for food to belong and connect with dignity."

Nick Saul, CEO  
CFCC



340 Gerrard – Rendering of the future home of CFCC



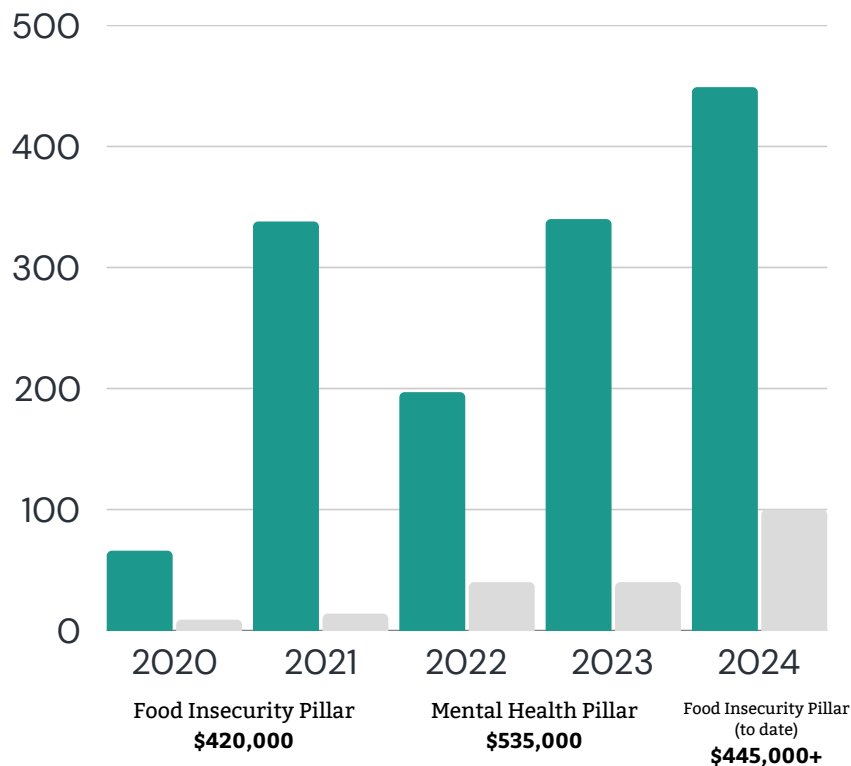


# Year in Review

By focusing on one pillar over a two-year period, we are able to concentrate our time and resources for maximum impact. In 2024 we raised funds for Community Food Centres of Canada (CFCC), in addition to continuing our work supporting local organizations affiliated with our shopping centres, with funds, food, toys, and volunteer hours.

## Building on our Success

We're building a plan to grow our Foundation pillar by pillar.



### 2024 Milestones:

**100+**

Organizations  
Supported by the  
Foundation

**\$445k**

Dollars Raised

**1,688**

Hours Volunteered

We're pleased to report the final results of our programming for 2024:

- **\$445,000+** raised for Community Food Centres of Canada
- **1,688 hours** of volunteer time contributed
- Over **2,700 pounds** of food, plus additional barrels and bags of toys and clothing raised for various charities through FCR properties
- Over **100 community organizations and non-profits** supported

# 2024 Programming

2024 was our first year partnering with Community Food Centres of Canada (CFCC). \$445,000+ in funds raised for CFCC in support of their programming in Vancouver, Calgary, Edmonton, Toronto, and Montréal.

## 2024 Fundraising Programs

PROGRAM	DETAILS	OUTCOME
<b>CRE Softball Classic</b>	Our 3rd annual industry softball tournament	<b>\$270,000+</b>
<b>Regional Foundation Events</b>	Fundraisers in Calgary, Edmonton, Montreal and Vancouver	<b>\$118,100</b>
<b>Payroll Donations &amp; Match</b>	Donations by FCR Staff via payroll deductions	<b>\$30,320</b>
<b>Winter Draw</b>	Public Draw over the holiday season	<b>\$10,100</b>
<b>Other Fundraising Initiatives</b>	Various property level fundraising initiatives	<b>\$17,960</b>

\*Rounded to the closest hundred



# Third Annual CRE Softball Classic

In September 2024, we held the third annual **Commercial Real Estate Softball Classic** at Toronto's Coronation Park. FCR staff and industry peers came together to enjoy a day of softball, featuring live music, a 50:50 lottery, a beer garden and lunch from our tenant Burger Drops. We also welcomed CFCC representatives Anika Austrie and Simone Robinson to provide opening remarks.

## Key highlights:

- 10 teams
- 45+ FCR volunteers
- 73 donors
- \$270,000+ raised



# Montreal Bowling Event

In November 2024, our Montreal Team held a bowling tournament and fundraiser. Hosted at Salle de Quilles Fleury, an FCR tenant, the team organized a successful fundraiser!

The event featured bowling, as well as delicious eats, a raffle, and a photobooth. We were delighted to be joined by Marie-Claude Morin Ouellet of CFCC.

## Key highlights:

- 50+ FCR participants and volunteers
- 49 donors
- \$78,000\* raised



\*rounded to the closest hundred

# Edmonton & BC Bowling Tournaments

In November 2024, our Edmonton Team hosted a second annual bowling tournament at Plaza Bowling Co. Our BC team hosted a Bowling Tournament shortly after, their first regional event!

We also hosted 50:50 raffles, a raffle for Edmonton Oilers tickets, and delicious food donated by FCR tenants.

## Key highlights:

- 15+ FCR participants
- 19 donors
- \$8,500\* raised



# Calgary 50:50 and Raffle

Our Calgary Team had two fundraising initiatives for the Foundation in 2024! They successfully executed two 50:50 lotteries at Deer Valley Market Place and McKenzie Towne Centre's annual Calgary Stampede Caravan Pancake Breakfast. Building on the success of the Stampede programming, a Holiday Raffle was held for the public, featuring a range of prizes generously donated by FCR tenants and suppliers.

Calgary's giving spirit didn't end there. The team was actively involved in volunteer initiatives, with 100% of Calgary staff volunteering in 2024. FCR's Deer Valley Marketplace also hosted a pay-what-you-can Drive-In Movie night, raising \$900\*

## Key highlights:

- 24+ FCR volunteers
- 35 donors
- Over \$3,900\* raised



\*rounded to the closest hundred



# Property Charitable Initiatives

Many of First Capital REIT's properties carried out charitable initiatives in 2024. Each property's contribution was unique and tailored to their neighbourhoods, highlighting FCR's investment in the communities we serve.

Support ranged from donating space, making financial contributions, hosting donation bins and more. Some examples of these initiatives include:

## Holiday Food & Toy Drives:

- Six charities supported across Canada, many of which we have long-standing partnerships:
  - Eden Food for Change
  - Santas Anonymous
  - Daily Bread Food Bank
  - Feed Scarborough
  - Community Care St Catharines
  - Nelson House of Ottawa-Carleton
- 2762 lbs of non-perishable donations, and 1100 lbs of clothes and toy donations

## Other Property Events:

- Humbertown Shopping Centre BBQ: \$1,048 raised for Canadian Cancer Society
- Fairview Mall BBQ: \$700 for Community Care St. Catharines
- Merivale Mall Drive-in and Deer Valley Marketplace: Drive-in raised a combined \$1,042 for Nelson House and CFCC
- Meadowvale Town Centre Drive-In: raised \$5,000 and 150 lbs of non-perishables for Eden Food for Change
- Semiahmoo Shopping Centre Peace Arch Hospice "Celebrate a life" fundraiser: raised \$24,873

## Key highlights:

- 10+ FCR properties
- 15+ charitable organizations supported



# Volunteer Days

Encouraging staff volunteerism is an important part of the Foundation's purpose. The Foundation's Volunteer Day subcommittee works year-round to identify and co-ordinate opportunities for staff to volunteer.

In April 2024, the subcommittee organized National Volunteer Week activities, with 120 staff contributing over 470 volunteer hours in just seven days.

We're pleased to report that over 95% of FCR staff volunteered in 2024. Some of the charitable organizations supported in 2024 include: Alberta Children's Hospital, Provisions Communautaires, Feed Scarborough, Shoppers Run for Women, Love your Lakes, and many more!

## Key highlights:

- **1,688 volunteer hours from FCR staff**
- **90+ organizations supported**
- **\$58,800+ economic impact from volunteering\***



"Volunteering at the local food bank as part of First Capital's corporate volunteer day program was an incredibly rewarding experience. It was heartwarming to see so many colleagues come together to support our community, spending a day sorting donations, packing food boxes, and distributing them to families in need.

Overall, I felt this volunteer day allowed us to make a positive difference in our community and strengthened our bond as a team!"

Chloe Chin,  
**Volunteer and Foundation Team Member**

\*Calculated with the 2024 Canadian average hourly wage rate, Statistics Canada. Table 14-10-0064-01



## 2024 Volunteer Milestones

# 362

Volunteers

# 1,688

Hours Volunteered

# 100+

Organizations Supported

# 95%

of FCR staff volunteered





# What's Next?

In 2025, we continue our two-year term focusing on food insecurity.

## 2024/2025 Signature Partner:



Our signature partner for this pillar is **Community Food Centres Canada**, a national organization that builds health, belonging and social justice through the power of food. With their programming across the country, they bring people together to grow, cook, share, and advocate for good food.

The funds raised by FCR and the FCR Thriving Neighbourhoods Foundation will forward their mission by:

- Supporting the operations and development of CFCC's Community Food Centre partners in Alberta, British Columbia, Ontario and Quebec
- Supporting organizations in CFCC's Good Food Network and its national Indigenous Network
- Support CFCC and their buildout of their new headquarters and Research + Policy Centre in Toronto

- Continue raising funds and volunteering through various initiatives, including:
  - Hosting the 4th annual CRE Softball Classic, continuing to build on the event's success
  - Building on the success of our payroll donations and Winter Draw programs
  - Continuing to provide FCR staff with volunteer programming opportunities

People are at the centre of FCR's neighbourhoods. We'll continue to grow our long-term sustainable commitments to the communities we serve – **to generate and enhance value for everyone.**

# 2024 Charities Supported

In 2024 the Foundation, First Capital REIT and FCR Properties were proud to champion organizations across the country through donations, sponsorships and other means of support:

## Signature Partner:



Access Alliance Multicultural Health  
and Community Services  
Alberta Children's Hospital  
ALS Society of Alberta  
Appraisal Institute of Canada – Council  
member  
BOMA Edmonton  
Brampton Community / Fred Line  
Carrefour Solidaire CFC  
Community Tree planting events  
Blu Genes Foundation  
Breakfast Buddies  
Canadian Cancer Society  
Calgary Food Bank  
Calgary Humane Society  
Calgary Police Association  
Community Living Toronto  
Constantine Yorkville Run  
Daily Bread Food Bank  
Desjardins Cares  
Don Mills Mustangs (U17A) Youth  
Hockey League  
Dupont by The Castle BIA  
East York Soccer  
Eastview Community Centre  
Ecole Publique Gabrielle Roy  
Ecosource  
Eden Food for Change  
Edmonton Public School Board /  
Florence Hallock School

Evergreen Brickworks – Flood Cleanup  
Feed Scarborough  
Fill a Purse  
Fondation Claude Édouard Héту –  
Youth Centre  
Food4Kids  
Food Banks BC  
General Mercer Public School Student  
Advisory Council  
Girl Guides of Canada  
Give Me Liberty Fest  
Good Sheppard Ministries  
Greener Future  
Groupe Pro-Vert  
Habitat for Humanity  
Hakka Youth Association  
Hospice Vaughan  
Hudson Regional Cancer Centre at  
RVH  
ISO Radio  
Jeunesse Soleil / Sun Youth  
KC & Edmonton AllStars Hockey  
Kids Help Phone  
Ladybird Animal Sanctuary  
Leaside Hockey  
Les Pirates Verts  
Make a Wish Quebec  
Mayfair  
Meet Up  
Montreal University



MS Society of Canada  
 Not Just Tourists  
 Open Hands  
 ORIMS  
 Oshawa Minor Hockey  
 Ottawa Food Bank Community Farm  
 PADS Kennel  
 Parkview Neighbourhood Garden  
 Prabhu Sharan Home  
 Provisions Communautaires  
 R.O.S.E. Garden  
 Raabta.ca  
 Rachel's Kids  
 Rosewood Church of the Nazareen  
 Royal York Baseball  
 Ruelle verte Des Érables De Lorimier  
 Beaubien Bellechasse  
 Sara D'Anjou Service D'Aide Et De  
 Referencement Aine  
 Sanctuary  
 Save our Scruff  
 Sayulita Turtle Camp  
 Scalabrinini Centre for Migrants  
 Schlegel Villages – Village of Taunton  
 Mills  
 Shoppers Drug Mart Run for Women

Sinai Health  
 Soup Sisters  
 Spotlight Academy  
 St. Clare Elementary School  
 St. Leo Catholic School  
 Start Me Up Niagara Mobile Closet  
 Stouffville 5K Run  
 Surrey Food Bank  
 Team Unbreakable  
 Theatre de la Ligue Nationale  
 D'Improvisation  
 The 519 Green Space Festival  
 The 519 Toronto  
 The Mustard Seed  
 The Nelson House  
 The Whale Sized Toy Chest  
 Topham Baseball  
 Toronto Biennial of Art  
 Toronto Garlic Festival  
 Toronto Parks, Forestry and Recreation  
 Trent University Board – Trent Lands  
 Committee  
 University of Guelph  
 Victoria Gardens Long Term Care  
 Wilmar Heights Baptist Church  
 Women's Leadership Initiative  
 World Wildlife Fund Canada

FCR Staff volunteering with WWF Canada



# Our Supporters

We could not have made this impact in our neighbourhoods without our donors and supporters across Canada.

\$25,000+

AIRD BERLIS

\$5,000 - \$24,999



Cassels

DAVIES



hullmark



IGS Security  
Deterrence Detection Prevention



RIO CAN

Starlight INVESTMENTS

Stikeman Elliott

CBRE

F M FINNEGAN | MARSHALL

Independent  
refrigeration,  
air conditioning,  
heating, controls



TORYS  
LLP

WeirFoulds LLP



## \$2,000 - \$4,999

Atlas Apex Roofing Inc  
Atta Elevators Corp  
Borden Ladner Gervais LLP  
Bothwell – Accurate  
Carpcon  
Construction laval Aubin Ltee  
DLA Piper  
Entreprises Pierre A. Richer inc.  
Groupe A1  
Groupe Nicky  
Hugessen Consulting Inc.  
Max Power Services

Medius  
National Building Maintenance (NBM)  
Parlee McLaws LLP  
RecycleSmart Solutions Inc.  
SWTCH Energy  
Trium Environmental  
Triumph Roofing  
Turner Fleischer  
Urbanex Construction Inc  
VTS

## \$500 - \$1,999

AICRE Commercial  
All signs Inc  
All Weather Insulated Building Systems Inc  
Allied Universal Security Services of Canada  
Altus Group  
Altus Group (Argus Software)  
Altus Tax BC  
Armand Lacombe  
Ascend  
Assured Building Maintenance  
ATB Financial  
Atlas Pest Control  
Atwill-Morin  
Automation Anywhere  
Avison Young  
BC2  
BDP Quadrangle  
BEE-CLEAN BUILDING MAINTENANCE  
Berkley Canada  
CBRE  
Circular Edge  
Concept Illumination  
Coreio  
CorGuard Security Inc.  
Dathryn Contracting Inc  
DiBracon Ltd  
Emi Electricity  
Enseigne Valois  
EnVision Consultants Ltd  
Excellent Pavage  
Fahey et associes

Faskens  
Foes Inc  
Forest Contractors  
Fuse Data  
Fusion Security  
Garland  
GDL Property Services  
Gerstat  
GMAD  
Gowlings  
Grand Electric  
Gregory Bourolias  
Greystone Design  
Guardteck Security Corp.  
Hickly Construction  
IBM  
Impark  
Indigo  
Invictus  
ION Facility Services  
Isherwood Geotechnical Engineers  
Kalishenko & Associates  
KLQ Mechanical Ltd.  
LC Entrepreneurs Generaux (2000) Ltee  
Ledcor  
Loroste Électrique  
Maxpark Solutions  
MCKELVIE PRO MAINTENANCE INC.  
Melrose Paving Co Ltd  
Mike Bisset  
MNP Tax Consulting



## \$500 - \$1,999 (continued)

Modern Niagara Vancouver

Moose Group Ltd

MOR Construction Ltd.

Mr Puffs

Mulvey & Banani International Inc. (MBII)

NAI COMMERCIAL REAL ESTATE INC.

Neo Traffice

Ntrust

On Side Restoration Services Ltd.

Paladin Security

Paul Palermo

Peintres CertaPro

PML Professional Mechanical

Pro-Spec Roof Consultants & Associates

Protostatix

Raghuvir Lotlikar

Safeway Parking

Salit Steel

Savills

Scoler Lee Borenstein + Associates

Architects Inc.

Securiguard

Sega Electric

Service Master

Simluc Roofing

Spartan Protection Incendie

Stanex

St-Gelais Montminy & Associés architectes inc

Symbiotic Landscapes

TenantShare

Terrapex

The Mitchell Partnership Inc. (TMP)

TMR3

Top Marquage

Toronto Maintenance Company Limited

Torque Contracting

TriTech (NOW GCLT)

Trium Immobilier

Visual Method

VivaProd

Woola

WT Infrastructure

## Thank you to all our 2024 donors!

FCR Staff + Volunteers at the BC Bowling Event



# Thank you for your ongoing support of our **Foundation.**



FCR Thriving  
**Neighbourhoods**  
Foundation

**FCR Thriving Neighbourhoods Foundation**

85 Hanna Ave, Suite 400

Toronto, Ontario M6K 3S3

[www.thrivingneighbourhoods.ca](http://www.thrivingneighbourhoods.ca)

[foundation@fcr.ca](mailto:foundation@fcr.ca)

Charitable Registration Number: **71263 3536 RR0001**